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**Really Big Coloring
Books, Inc. ®
PRESS RELEASE**

The International Association of Lions Clubs® and Really Big Coloring Books, Inc.® expand relationship with Licensing Agreement

Saint Louis, Missouri, May 08 2006: Really Big Coloring Books® announces the signing of a licensing agreement with International Association of Lions Club. Under the terms of this new agreement Lions Club International authorizes Really Big Coloring Books, Inc.® to use the Lions Club Trademark throughout North America.

Wayne Bell, President of Really Big Coloring Books, Inc.® commented, "By strengthening our relationship with Lions Club International this gives us the opportunity to develop, expand our product line and provide additional products and services to Lions club members throughout North America".

RBCB, Inc. will provide paper products direct to Lions membership of 1.3 million, which includes a large mix of promotional and consumer related office products. In addition to their current line of personalized and stock products, Really Big Coloring Books® offers an expanded line of personalized and customized educational, office and promotional products that are manufactured by the MeadWestvaco Corporation.

Really Big Coloring Books, Inc.® headquartered in St. Louis, MO, has provided fundraising opportunities and children's big books for over two decades and their products are multi-cultural, bilingual in English and Spanish used by parents and children between the ages of 2-14 years old. The company enjoys a strategic alliance with the MeadWestvaco Corporation® and is also a licensee of Kiwanis International, The National FFA Organization and enjoys relationships with numerous professional clubs, groups, and organizations. RBCB, Inc.® operates four divisions; fundraising, internet, educational and creative development. The company ships to all 50 states and globally.