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**Really Big Coloring
Books, Inc. ®
PRESS RELEASE**

Kiwanis International® and Really Big Coloring Books, Inc.® expand relationship with Licensing Agreement

Saint Louis, Missouri, January 15, 2006: Really Big Coloring Books® announces the expansion of its existing relationship with Kiwanis International. Under the terms of this new agreement Kiwanis International authorizes Really Big Coloring Books, Inc.® to use the Kiwanis Trademark(s) throughout North America to provide paper products which includes personalized and customized planners, calendars, notebooks, folders, binders, desk pads and other consumer and promotional related office products.

Wayne Bell, President of Really Big Coloring Books, Inc.® commented, "By strengthening our relationship with Kiwanis International this gives us the opportunity to develop, expand our product line and provide additional products and services to Kiwanis members throughout North America".

Really Big Coloring Books, Inc.® headquartered in St. Louis, MO, has provided fundraising opportunities and children's big books for over two decades and their products are multi-cultural, bilingual in English and Spanish used by parents and children between the ages of 2-14 years old. The company enjoys a strategic alliance with the MeadWestvaco Corporation® and is also a licensee of Lion Clubs International, The National FFA Organization and enjoys relationships with numerous professional clubs, groups, and organizations. Really Big Coloring Books® operates four divisions; fundraising, internet, educational and creative development. The company ships to all 50 states and globally.

In addition to their current line of products Really Big Coloring Books® offers an expanded line of personalized and customized educational, office and promotional products that are manufactured by the MeadWestvaco Corporation. For more information contact Really Big Coloring Books® at 800-244-2665.